

## **Marbled and Paste Papers in Action** - CALL FOR ENTRIES / PROSPECTUS

---

### **Theme**

BookWorks Gallery is seeking work that utilizes hand marbled and paste papers. We often see these papers in a studio as they're being made, or in a stack of beautiful papers waiting to be used. We'd like to see them in action; put to use in ways that go beyond the endsheet. We are looking for work that uses these papers in unusual and unexpected ways, both in book objects as well as wall hangings.

**Exhibition Dates:** July 1 – August 31, 2010

### **Location**

Asheville BookWorks Gallery, 428 ½ Haywood Road, West Asheville, NC. BookWorks is a community resource for print and book arts located in West Asheville, North Carolina. Through classes, exhibits, lectures, and annual events, Asheville BookWorks has become a gathering place for individuals with an interest in handmade books, papermaking, printmaking and letterpress. We are pleased to provide space, equipment and technical support for artistic exploration, collaboration and the sharing of knowledge.

### **Eligibility**

Open to all print and book arts media with at least one element of marbled or paste paper, created either as an edition or one-of-a-kind. The marbled or paste paper must be made by the artist or by another artist through a collaboration – no store-bought papers please. Work must be exhibition ready. If framed, work must be ready to hang; unframed work must be able to be hung with clips provided by BookWorks.

### **Juror**

Steve Pittelkow, an internationally recognized book artist who has been marbling for over 30 years, will jury the exhibit. His interest in marbled paper stems from a desire to personalize his own books with distinctive papers. He teaches book arts and decorative paper techniques extensively in schools and art centers and especially enjoys revealing the secrets for successful paper marbling. Over the years, he has experimented with a wide variety of paints and papers in a continuing quest for materials that allow for a rich and satisfying marbling experience. Steve's papers appear in museum collections and are used by bookbinders and artists in the United States and Europe.

### **Entry Requirements**

Artists may submit up to three entries. Digital images of entries must be received via email or CD no later than **MAY 31, 2010**. Artists accepted for the exhibition will be notified via email by **June 11, 2010**. The gallery reserves the right to decline any accepted artwork upon delivery if the condition or quality are other than represented in the electronic entry.

### **To Submit**

Artists may submit up to three digital images for each piece you are entering in this show (a total of nine images). Please email images to [gallery@ashevillbookworks.com](mailto:gallery@ashevillbookworks.com) (preferred) or via CD mailed to our address shown below. Images must be JPG files no larger than 2MB. Name your files as yourlastname-1-a.jpg, yourlastname-1-b.jpg, yourlastname-1-c.jpg, yourlastname-2-a.jpg, etc. Your last name is followed by the artwork number, which corresponds with the entry number on the entry form. The a, b, or c letter are the additional views. Along with the digital submission, please mail a printed copy of the entry form posted at [www.ashevillebookworks.com/events/gallery](http://www.ashevillebookworks.com/events/gallery).

**Fee**

A \$15 non-refundable entry fee covers up to three works. Checks should be made payable to Asheville BookWorks and accompany the entry form, mailed to our address shown below.

**Delivery and Return of Artwork**

All artwork accepted into this show must arrive at Asheville BookWorks by **June 25, 2010**. Artists are responsible for paying shipping costs, including insurance, with the carrier of their choice to and from Asheville BookWorks. Please be sure that the carrier will pick up at BookWorks. Reusable packing materials will be retained by BookWorks for return shipping. BookWorks will not be responsible for damage due to incorrect packing materials or insufficient container when shipping artwork as it was originally shipped. Please provide a pre-paid shipping label for return of artwork. Please do NOT send cash for payment for return postage.

**Liability and Responsibility**

Asheville BookWorks will take every precaution in handling artwork. BookWorks carries no insurance for artwork submitted for exhibits, while on display or in transit to and from BookWorks. Submission of work and signature on the entry form constitutes an agreement on the part of the artist to conditions set forth in this prospectus. The acceptance of an entry in the exhibition shall further include permission to photograph work and / or use images for publicity and educational purposes.

**CALENDAR**

MAY 31, 2010 - Deadline for digital submissions

June 11, 2010 - Announcement of accepted entries

June 25, 2010 - Artwork due at gallery

July 1, 2010 - Exhibition opens

August 31, 2010 - Exhibition closes and unsold artwork will be returned or held for pickup

**Contact**

Asheville BookWorks  
428 1/2 Haywood Road  
Asheville, NC, 28806  
828-255-8444

Email: [gallery@ashevillebookworks.com](mailto:gallery@ashevillebookworks.com)

Website: [www.ashevillebookworks.com](http://www.ashevillebookworks.com)

BookWorks Gallery Hours

Mon - Sat 1 – 4 PM

## Marbled and Paste Papers in Action - Entry Form

---

### CALENDAR

MAY 31, 2010 - Deadline for digital submissions

June 11, 2010 - Announcement of accepted entries

June 25, 2010 - Artwork due at gallery

July 1, 2010 - Exhibition opens

August 31, 2010 - Exhibition closes and unsold artwork will be returned or held for pickup

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

### Entry ONE

Title: \_\_\_\_\_

Artist(s): \_\_\_\_\_

Medium(s): \_\_\_\_\_

\_\_\_\_\_

Dimensions (hwx): \_\_\_\_\_ Year of completion: \_\_\_\_\_

Insurance Value: \_\_\_\_\_ Is the work for sale? Yes No Retail price: \_\_\_\_\_

If this is a book object, is it ok to be handled by gallery visitors? Yes No

### Entry TWO

Title: \_\_\_\_\_

Artist(s): \_\_\_\_\_

Medium(s): \_\_\_\_\_

\_\_\_\_\_

Dimensions (hwx): \_\_\_\_\_ Year of completion: \_\_\_\_\_

Insurance Value: \_\_\_\_\_ Is the work for sale? Yes No Retail price: \_\_\_\_\_

If this is a book object, is it ok to be handled by gallery visitors? Yes No

Entry THREE

Title: \_\_\_\_\_

Artist(s): \_\_\_\_\_

Medium(s): \_\_\_\_\_

Dimensions (hwxw): \_\_\_\_\_ Year of completion: \_\_\_\_\_

Insurance Value: \_\_\_\_\_ Is the work for sale? Yes No Retail price: \_\_\_\_\_

If this is a book object, is it ok to be handled by gallery visitors? Yes No

**IMPORTANT** - Please read and sign:

- ❖ **Do not** send the original works under consideration.
- ❖ BookWorks Gallery will receive a 40% commission of works sold.
- ❖ All entries may be used for promotional purposes on-line and in press releases; artists will be credited for their work.
- ❖ How would you like your work to be returned?
  - Please return my work by mail
  - I will pick up my work by August 13, 2010
- ❖ If work is to be returned by mail, please include return postage and a return mailing label.
- ❖ BookWorks will make every effort to see that all works on display are safe and handled with care. However, our insurance is only effective in case of total loss due to fire. Please include insurance value for your work if not for sale.

***I agree to these conditions, and the conditions stated in the prospectus:***

Signed \_\_\_\_\_ Date \_\_\_\_\_

Submit entry form with \$15 fee to:

Attn: Marbled and Paste Papers in Action  
Asheville BookWorks Gallery  
428 ½ Haywood Road  
Asheville, NC 28806

Office use only:

Entry # \_\_\_\_\_

- Entry fee paid
- Notification sent
- Pre-paid label for return of work
- Artwork returned